



2023 CITY OF MONROE PARKS & RECREATION SPONSORSHIP PROGRAM



120 E. First St, Monroe, MI 48161

E-Mail: Recreation@monroemi.gov, Facebook: City of Monroe MI, Parks & Recreation Dept

The City of Monroe Parks & Recreation Department invites you to partner with us as we serve our community. Please read about our sponsorship opportunities below and let us know if you would like to help with any of them!

Concerts in the Park See Reverse

Court Dance \$300 per dance

There are two dances held each summer at the St. Mary's Park Tennis Courts. Spectators bring lawn chairs and enjoy listening and dancing to tunes from the 50's through 70's. These dances started in the 50's and many original participants still attend. Deadline to sponsor is April 1.

Line Dancing \$100 per dance, 3 dates scheduled

Monthly dances are planned June-August at the St. Mary's Park Tennis Courts! Instructors will lead the group to some fun line dancing music! Beginners and experienced are welcome to attend. Deadline to sponsor is April 1.

Mom/Son Bowling \$250

This event is co-sponsored by Monroe Public Schools Community Education Department and the Monroe Parks & Recreation Department. Moms and sons enjoy a fun night of pizza and bowling. Deadline to sponsor is March 1.

Daddy/Daughter Dance \$250

This event is co-sponsored by Monroe Public Schools Community Education Department and the Monroe Parks & Recreation Department. Dads and daughters enjoy a special date night with each other, dancing and enjoying snacks. Deadline to sponsor is March 1.

Movie Night \$600-\$1,200

New this year we are showing a FREE outdoor movie! Spectators will bring blankets or chairs. Popcorn/snacks and other activities offered before the movie starts at dusk. MCOP is partnering with us for this event! Deadline to sponsor is April 1.

Bark in the Park \$200

This fun event features a dog and dog/owner costume contest where dressed up participants parade over the stage and are judged for best costumes. Deadline to sponsor is June 1.

Youth Ball

The city is partnering with The Monroe Family YMCA who will be running the youth ball program. If interested in sponsoring this program, please contact Hawk Mielke at 734-241-2606 Ext. 239.

2023 City of Monroe Parks & Recreation Sponsorship Program
Mail form and payment to City of Monroe Recreation, 120 E. First St. Monroe, MI 48161
Online Payments made at www.monroemi.gov. Questions 734-384-9156

Line Dancing per dance \$100 **Mom/Son Bowling** \$250 **Daddy/Daughter Dance** \$250
Court Dance per dance \$300 **Movie Night** \$600-\$1,200 **Bark in the Park** \$200
Concert Series \$ _____

Name of Company/Organization: _____

Contact Person: _____ **Title:** _____

Address: _____ **City:** _____ **Zip:** _____

Phone: _____ **Email:** _____

OFFICE USE ONLY

Date Received: _____ Receipt #: _____ Total Amount Paid: _____ Initials: _____

CITY OF MONROE PARKS & RECREATION
SUMMER CONCERT SERIES
2023 SPONSORSHIP OPPORTUNITIES
Deadline: April 1, 2023

The Summer Concert Series at St. Mary's Park has been a staple in the Monroe community for over 20 years!
 In 2022, 13 concerts were scheduled with over 34,000 concert go-ers attending the Summer Concert Series! Food trucks were added as well as a dedicated children's concert with family-friendly activities.

NEW IN 2023!

The Summer Concert Series will expand to Altrusa Park in the heart of Downtown Monroe with smaller local performances featured to entertain patrons of the newly established Downtown Social District.

	Platinum Sponsor Exclusive to One Per Season	Presenting Sponsors			Partner Sponsors	
	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
Recognition as Presenting Sponsor on all marketing materials, social media posts, press releases. (EX: "Summer in the Parks Concert Series Presented by.....")	X					
Recognize w/logo on concert banner, logo on concert series poster	Headliner "Presented By" Logo	Large Logo	Large Logo	Large Logo	Medium Logo	Name Listed
Unique Social Media Recognition Post	Two Unique Individual Posts Beginning of Series End of Series	One Unique Individual Post	One Unique Individual Post	One Unique Individual Post	One Post Recognizing all Presenting Sponsors	One Post Recognizing all Presenting Sponsors
Opportunity to set up table at all concerts (table not supplied)	X	X	X			
Opportunity to speak at beginning of concert	All Concerts Introduce Band	All Concerts	One Concert of Choice			
Verbal recognition at sponsored concerts	X	X	X	X		
Company logo on Altrusa Park sign during summer season	Headliner "Presented By" Logo	Large Logo	Large Logo	Large Logo		
Table set up at one concert of your choice, hand out info (table not supplied)	X	X	X	X	X	